

Company	Simpliify (Pte. Ltd.)
Digital Solution Name & Version Number¹	eComms Foundation Package - Package 1
Appointment Period	13 March 2025 to 12 March 2026
Extended Appointment Period²	13 March 2026 to 12 March 2027

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: Woo-commerce Framework		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services - Scoping and documentation - Design work: Templated design with personalization - Setup, configuration, and data migration (Limited to 20 Products/ SKUs) - UAT and GO Live		Per Manday	3.00		
eComms Foundation Package Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Manday	10.00		
4) Training Complimentary Training - CMS Manual - User Training at Simpliify or online (up to 2 hours)		Per Manday	1.00		
5) Others Not Applicable					
Total				\$ 5,800.00	\$ 4,400.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant