

Company	3D BRAND AGENCY PTE LTD
Digital Solution Name & Version Number¹	3D Omni Commerce - PRO
Appointment Period	02 March 2023 to 01 March 2024
Extended Appointment Period²	02 March 2024 to 01 March 2025

wef. 13 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: Woocommerce / WordPress Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and Documentation: - User Requirements Gathering - UI/UX Design Documentation - Handover Documentation Design work: Templated design with personalisation for up to 5 workflow changes, up to 15 pages and up to 20 product uploads (3 Revisions only) Setup, configuration and/or data migration for up to 100 SKUs UAT and Go Live		Per Man Hour Per Man Day Per Man Day Per Man Day	6.00 10.00 4.00 3.00		
4) Training Ecommerce CMS training with system manual provided		Manhour	2.00		
5) Others Not Applicable					
		Total		\$ 9,000.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant