Company	ALPHABET SIX MARKETING SINGAPORE
Digital Solution Name & Version Number[1]	Alpha eCommerce Booster Premium Version 2.8 - Complete
Appointment Period	02 March 2023 to 01 March 2024
Extended Appointment Period[2]	02 March 2024 to 01 March 2025

wef. 28 December 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Content Management System: WooCommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable		-	1.00		
3) Professional Services Scoping and Documentation		Per Man Day	1.00		
Design work: Templated design with <Personalisation> Custom Design Work on Web Concepts/Structure/Layout Up to 1 Full Revision Custom Wireframe Design		Per Man Hour	101.00		
Setup, Configuration and Data Migration		Per Man Hour	1.00		
UAT and Go Live		Per Man Day	1.00		
4) Training E-commerce CMS Training		Per Man Hour	1.00		
5) Others Not Applicable					
Total				$ 6,812.50	$ 5,500.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
   for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant