

<b>Company</b>	Brew Interactive Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	HubSpot - Package B Marketing Starter
<b>Appointment Period</b>	29 February 2024 to 27 February 2025
<b>Extended Appointment Period<sup>2</sup></b>	28 February 2025 to 27 February 2026

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Hubspot Marketing Starter - for 12 months (up to 14,000 contacts)		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services HubSpot Implementation  - Setting up data architecture - Setting up lead capture and conversion paths - Consulting to migrate data from current data sets - Setting up of customer lifecycle stages and personas - Lead segmentation		Per Man Day	6.25		
4) Training HubSpot training sessions on all portal tools over 3 conference calls, held 3 weeks apart. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 9,887.00</b>	<b>\$ 6,387.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant