

Company	Brew Interactive Pte Ltd
Digital Solution Name & Version Number¹	HubSpot - Package E Marketing Pro
Appointment Period	29 February 2024 to 27 February 2025
Extended Appointment Period²	28 February 2025 to 27 February 2026

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software HubSpot Marketing Pro License - for 12 months (up to 1,000 contacts)		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services HubSpot Implementation - Setting up data architecture - Setting up lead capture and conversion paths - Consulting to migrate data from current data sets - Setting up of customer lifecycle stages and personas - Lead segmentation - Establishing 2 workflows - Consult on integration Marketing Pro features on the entire business		Per Man Day	8.75		
4) Training HubSpot training sessions on all portal tools over 3 conference calls, held 3 weeks apart. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others Not Applicable					
Total				\$ 21,940.00	\$ 8,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant