

Company	Neu Media Technology LLP
Digital Solution Name & Version Number¹	NMTODOO - CRM for 5 users (Business)
Appointment Period	28 December 2023 to 27 December 2024
Extended Appointment Period²	28 December 2024 to 27 December 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software 5 user - subscription for 1st year a) Lead management b) Opportunity management c) Campaign Management d) Customer profiling e) Data Mining Features (filtering, grouping, etc.) f) Audit trail, Internal log, Communications system g) User Management; Multi-tier / Business Module Access Control h) Email integration (IMAP,SMTP) i) Website Landing Page (Template Managed) j) Raw Data Import / Export Functionality (leads, profiles) k) Opportunity Reporting / Data Analytics l) Email Marketing m) Lead/ opportunity / creation from Email n) Email reminders o) Client notification p) Sales Integration / Quotation & Sales Orders		per package	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and Documentation		per manday	0.75		
System setup and configuration inclusive of onboarding		per manday	1.50		
Data Migration for Static Data: - Customer profile. - Lead and opportunity. - Email marketing, Event and Survey records.		per manday	0.25		
UAT and Go Live Support		per manday	0.25		
4) Training a) Functional training b) Deliverables include training slides and videos		per manday	1.00		
5) Others Not Applicable					
Total				\$ 7,840.00	\$ 4,900.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant